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**ERASMUS+ PROGRAMME**

**Erasmus+ - Key Action 2**

**Capacity Building in the Field of Higher Education**

**Project Number: 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP**

# **Vocational training center for undergraduate university students and teachers in Jordan (VTC)**

## **Training Workshop**

### **Trainer**

**Dr. Paluchová Johana**, Slovak University of Agriculture in Nitra

**Dr. Mravcová Anna**, Slovak University of Agriculture in Nitra

**Dr. Gálová Janka**, Slovak University of Agriculture in Nitra

**Dr. Jakub Bercik**, Slovak University of Agriculture in Nitra

**October 21-26, 2017**



Org.	Date	Training Programm
<p><b>German Jordanian University</b> Amman Madaba Street, Amman, Jordan</p> <p><b>Coordinator: Dr. Ziad Abu Elrub,</b> <a href="mailto:ziad.abuelrub@gnu.edu.com">ziad.abuelrub@gnu.edu.com</a></p>	<p><b>21.010.2017</b> <b>09:30-16:00</b></p>	<p>Sales and Marketing Skills: Contrast in International Marketing between Chosen European –Asian - African countries, <b>Dr. Paluchová Johana</b></p> <p>Global citizenship education - Critical Thinking in Solving Problems and New Ideas <b>Dr. Mravcová Anna</b></p> <p>Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education <b>Dr. Gálová Janka</b></p> <p>Skills in Using Computer Software - Neuromarketing as progressive methods in market research <b>Dr. Berčík Jakub</b></p>
<p><b>Mutah University</b> Mutah street, Maw‘ tah, Jordan <b>Coordinator: Prof.Dr. Omar Alamaayteh</b> <a href="mailto:Maaithah_noor@hotmail.com">Maaithah_noor@hotmail.com</a></p>	<p><b>22.010.2017</b> <b>09:30-16:00</b></p>	<p>Sales and Marketing Skills: Contrast in International Marketing between Chosen European –Asian - African countries, <b>Dr. Paluchová Johana</b></p> <p>Global citizenship education - Critical Thinking in Solving Problems and New Ideas <b>Dr. Mravcová Anna</b></p> <p>Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education <b>Dr. Gálová Janka</b></p> <p>Skills in Using Computer Software - Neuromarketing as progressive methods in market research <b>Dr. Berčík Jakub</b></p>
<p><b>Jordan University of Science and Technology</b> Ar Ramtha, Irbid, Jordan</p>	<p><b>23.010.2017</b> <b>09:30-16:00</b></p>	<p>Sales and Marketing Skills: Contrast in International Marketing between Chosen European –Asian - African countries,</p>



<p><b>Coordinator: Prof.Dr. Fahmi Abu Alrub</b> <a href="mailto:abualrub@just.edu.jo">abualrub@just.edu.jo</a></p>		<p><b>Dr. Paluchová Johana</b></p> <p>Global citizenship education - Critical Thinking in Solving Problems and New Ideas <b>Dr. Mravcová Anna</b></p> <p>Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education <b>Dr. Gálová Janka</b></p>
<p><b>Al-Balqa' Applied University</b> Salt, Jordan <b>Coordinator: Prof.Dr. Tariq Alazab</b> <a href="mailto:tazab@bau.edu.jo">tazab@bau.edu.jo</a></p>	<p><b>24.010.2017</b> <b>09:30-16:00</b></p>	<p>Sales and Marketing Skills: Contrast in International Marketing between Chosen European –Asian - African countries, <b>Dr. Paluchová Johana</b></p> <p>Global citizenship education - Critical Thinking in Solving Problems and New Ideas <b>Dr. Mravcová Anna</b></p> <p>Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education <b>Dr. Gálová Janka</b></p> <p>Skills in Using Computer Software - Neuromarketing as progressive methods in market research <b>Dr. Berčík Jakub</b></p>
<p><b>Al Albayt University</b> Al-Mafraq, Jordan <b>Coordinator: Prof.Dr. Mohamad Alsmiran</b> <a href="mailto:Wesam93@yahoo.com">Wesam93@yahoo.com</a></p>	<p><b>25.010.2017</b> <b>09:30-16:00</b></p>	<p>Sales and Marketing Skills: Contrast in International Marketing between Chosen European –Asian - African countries, <b>Dr. Paluchová Johana</b></p> <p>Global citizenship education - Critical Thinking in Solving Problems and New Ideas <b>Dr. Mravcová Anna</b></p> <p>Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education <b>Dr. Gálová Janka</b></p> <p>Skills in Using Computer Software - Neuromarketing as progressive methods in market</p>



		research <b>Dr. Berčík Jakub</b>
<b>The University of Jordan</b> Queen Rania str. Amman, Jordan Coordinator: Prof.Dr. Ahmed Alsalyneh <a href="mailto:salymeh@ju.edu.jo">salymeh@ju.edu.jo</a>	<b>26.010.2017</b> <b>09:30-16:00</b>	Sales and Marketing Skills: Contrast in International Marketing between Chosen European –Asian - African countries, <b>Dr. Paluchová Johana</b>  Global citizenship education - Critical Thinking in Solving Problems and New Ideas <b>Dr. Mravcová Anna</b>  Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education <b>Dr. Gálová Janka</b>  Skills in Using Computer Software - Neuromarketing as progressive methods in market research <b>Dr. Berčík Jakub</b>